



electronica 2024

Komponenten | Systeme | Anwendungen | Lösungen
Weltleitmesse und Konferenz der Elektronik
Trade Fair Center Messe München | 12.-15. November 2024
electronica.de



MESSE
MÜNCHEN

electronica 2024: The best place for your personnel marketing!

Bookable as of June

Why personnel marketing at the trade fair?

The great art of personnel marketing and recruiting is to arouse the interest of employees who are not actively looking, for an interesting employer or for a specific position.

The best place is where **100% of the potential target group** can be found!

The trade fair offers the best platform for this.

At your own stand, on forums and screens as well as online on the new electronica careers website or in the app.



Complete "electronica careers" package

Book the complete package for your perfectly rounded off personnel marketing appearance!

Produkt	Beschreibung	Einzelkosten	Kosten
electronica Careers All-in-one-package	<ul style="list-style-type: none"> • Job advertisements: 20 job advertisements on the new electronica careers career page and in the app • Employer profile: Presentation of your company on the new electronica careers career page and in the app • Postcards: Premium xy pieces - on display in the Career Area and at the information stands • #hiring: The direct link to your career page • Free young talent - promotion for interns / working students / junior positions (m/f/d) 	11,040€ 990€ 990€ → 13,020€	9,990€  Savings over 3,000€

Product overview

We will be happy to support you in selecting the options that suit your needs and put together an individual package for you. Please contact our official career partner SchuhEder Consulting, the personnel consultancy for electronics.

Kontakt: electronica@schuh-eder.com oder [+49 89 45244960](tel:+498945244960)

- Present yourself as an interesting employer in electronics and/or publish your current job advertisements:
 - ✓ electronica Careers – the new career site zur electronica
 - ✓ electronica App
 - ✓ Career Area at the trade faire
 - ✓ Screens in the entrance area / forum screens
 - ✓ Visitor Guide
- #hiring – the direct link to YOUR career page
- New 2024: Job information in postcard format



Job advertisements & employer profiles

Product	Quantity	Description	Costs
Job advertisements	1x Job advertisement	Played out on the careers page, app and presentation at the trade fair	690€
	Package: 5x job advertisements	5x job advertisement on career page, app and presentation at the trade fair	3,450€ > 2,760€ 5 for the price of 4
Employer portrait	1x Portrait	Employer portrait on the electronica career page Unlimited characters + Pictures / Video + freely selected format (e.g. interview, product presentation,...)	990€



Included free of charge with all career products

Product	Description	Costs
#hiring	Direct link to your own job market via the company profile in the online exhibitor database and #hiring marking in the electronica Guide.	Included when booking career products at no extra cost!
Job advertisements for junior positions	Job advertisements for working students / interns / final theses on career page & app and presentation at the trade fair. Limited to 5 advertisements per exhibitor.	

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Logo
Firmenname

Straße 00, 00000 Stadt, Land

www.website.de

A1.100

#hiring

...

Postcards

Product	Quantity	Description	Costs
Postcard	1,200 pcs.	<p>Available in the Career Area and at the entrances (West, East, North). Design your own individual postcard.</p> <p>We are also happy to take care of the design for you.</p> <p>Example 1: About us / logo / stand number / contact / QR code Example 2: Job advertisement / logo / stand number / contact / QR code</p>	990€

New in 2024:

Present yourself as an employer or a specific job or a job description or similar in **postcard** format.

These are available to take from the Career Area and the information stands, among others.

POSTKARTE

Über uns

QR Code & Logo

→

Unsere offenen Positionen



Sample - free text at your disposal

Print in the Visitor Guide

Product	Quantity	Description	Costs
Print employer promotion	Print – Basic ½ page	½ page in the electronica guide	1,990€
	Print – Premium 1 page	1 page in the electronica guide	2,490€

Big Screens

Product	Description	Costs
Job advertisement on ForumScreen	Display of the job advertisement on forum screens, 15 seconds, rotating, before and after the program and during the lunch break Booking depending on availability	1,990€
Job advertisement on MegaScreen	Display of the job advertisement on MegaScreen in the West Entrance, East Entrance or North Entrance, 15 seconds, rotating, daily from 08:00 - 18:00 Booking depending on availability	3,750€

Any questions?

You are welcome to put together your individual package - tailored to your recruiting and personnel marketing needs - together with the official career partner of electronica, SchuhEder Consulting, the personnel consultancy for electronics.

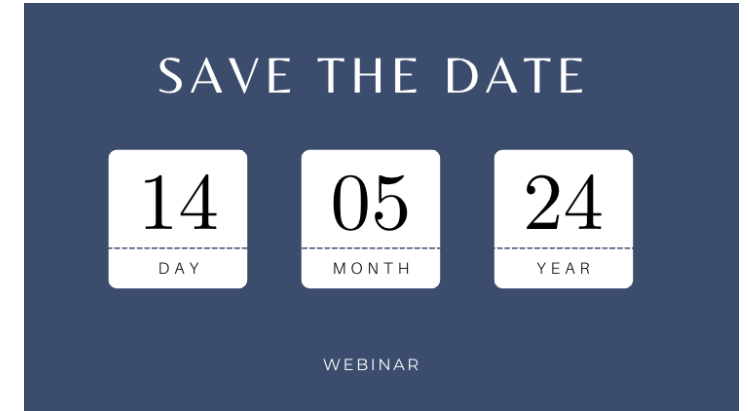
Ms. Englert and her team will be happy to answer any questions you may have about careers and recruiting at the fair.



Gina Englert

 electronica@schuh-eder.com

 0049 89 452449 60



On May 14, the webinar on "Recruiting at electronica 2024" will take place as part of the new Exhibitor Enabling program for successful trade fair participation.

Also available on demand!

